

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 119694 / 2		<u>Alt Order #</u> 08248854
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 2973
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 05/19/16 / 08/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341	<u>Advertiser Ref</u> 43391	

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/19/16	08/19/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$900.00					
2	WHIO	08/19/16	08/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$900.00					
3	WHIO	08/19/16	08/19/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$900.00					
4	WHIO	08/19/16	08/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$400.00					
5	WHIO	08/22/16	08/22/16	Daybreak Edition 530a-530a-6a			:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$500.00					
6	WHIO	08/22/16	08/22/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$900.00					
7	WHIO	08/22/16	08/22/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$900.00					
8	WHIO	08/22/16	08/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$400.00					
9	WHIO	08/20/16	08/20/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$700.00					
E 10	WHIO	08/20/16	08/20/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	-----1-				1	\$1,100.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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119694 / 2	08248854

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08/16/16 - 08/22/16	PORTMAN FOR SENATE	2973

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I	05/19/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>														
1	WHIO	08/15/16-08/21/16		M-Su 11p News	11:00 PM-11:30 PM	-----Sa--	:30		\$1,100.00			NM		
Credited														
11	WHIO	08/20/16	08/20/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30		P-05			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -----1- 1 \$200.00														
12	WHIO	08/18/16	08/18/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		:30		P-05			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 ---1--- 1 \$800.00														
13	WHIO	08/18/16	08/18/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30		P-05			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 ---1--- 1 \$500.00														
14	WHIO	08/18/16	08/18/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30		P-05			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 ---1--- 1 \$1,000.00														
15	WHIO	08/18/16	08/18/16	M-F 7p-730p	7:00 PM-7:30 PM		:30		P-05			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 ---1--- 1 \$900.00														
16	WHIO	08/18/16	08/18/16	M-F 730p-8p	7:30 PM-8:00 PM		:30		P-05			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 ---1--- 1 \$900.00														
17	WHIO	08/16/16	08/16/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		:30		P-05			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -1----- 1 \$800.00														
18	WHIO	08/16/16	08/16/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30		P-05			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -1----- 1 \$900.00														
19	WHIO	08/16/16	08/16/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30		P-05			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -1----- 1 \$500.00														
20	WHIO	08/16/16	08/16/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30		P-05			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -1----- 1 \$1,000.00														
21	WHIO	08/16/16	08/16/16	M-F 730p-8p	7:30 PM-8:00 PM		:30		P-05			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -1----- 1 \$900.00														
22	WHIO	08/16/16	08/16/16	M-F 9a-10a	9:00 AM-10:00 AM		:30		P-05			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 -1----- 1 \$400.00														
23	WHIO	08/17/16	08/17/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30		P-05			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 --1---- 1 \$900.00														
24	WHIO	08/17/16	08/17/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30		P-05			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/15/16 08/21/16 --1---- 1 \$500.00														
25	WHIO	08/17/16	08/17/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30		P-05			NM	1	\$1,000.00

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Week:		08/15/16	08/21/16	--1----	1	\$1,000.00								
26	WHIO	08/17/16	08/17/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$900.00								
27	WHIO	08/17/16	08/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		08/15/16	08/21/16	--1----	1	\$400.00								
Totals									0.00				26	\$19,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	26	\$19,000.00	(\$2,850.00)	\$16,150.00
Totals	26	\$19,000.00	(\$2,850.00)	\$16,150.00

Signature: _____ **Date:** _____

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PROGRAM : NWSCENTER 11
RA21+ : 10.8
CON COM1: NWSCENTER 11
CREDIT TAKEN FOR 1 SPO
```

REP HEADLINE# 8248854

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 119694

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

NOV4/16 17.25

*** CHANGES ***

*** WHIO-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
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STATION MAKEGOOD OFFERS:

M1 OK'D BUY#10

MISSED: SAT/1100P-1135P

OFFER: NONE

CMT: SPOT NA PLEASE CREDIT

AUG/16 19000.00

30S

\$1,100.00

(AUG23/16)

MARKET TOTALS \$36,545

WHIO 55%

WDTN 30%

WKEF 10%

WRGT 0%

CABL 0%

WBBDT 5%

SVC- NSI

DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL 19000.00

TOTAL SPOTS 26